

The 2024 Elections: Buckle Up (Yet Again) in the Old North State

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- NC = "Stuck & Bi-Polar" Competitive State
- "All Politics Ain't Local, It's Negative & Tribalistic"
- Regional Polarization within a Battleground State
- Generational Dynamics at Play
- Looking at Past Election Results for 2024

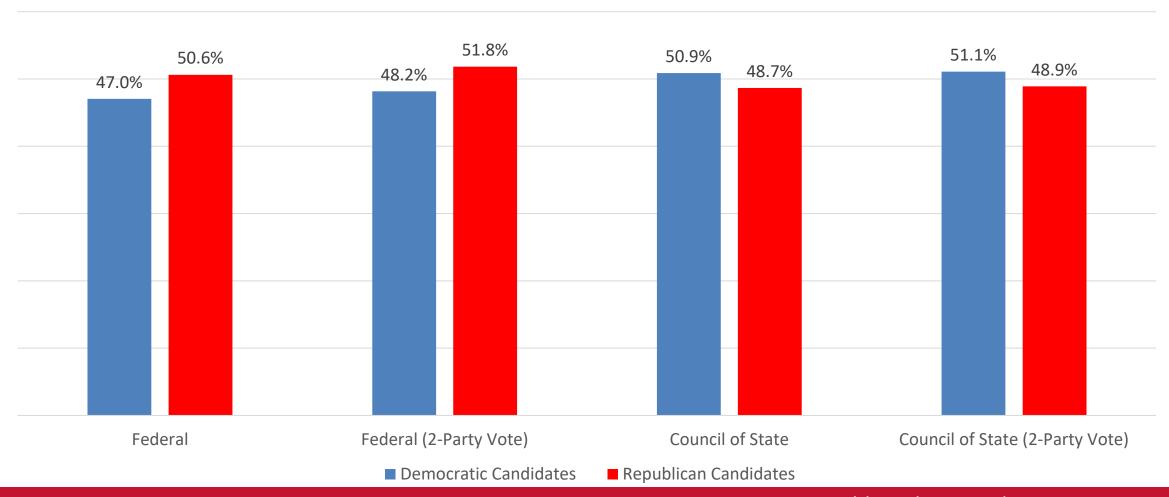


NC: A 'Stuck' & 'Bi-Polar' Competitive State

North Carolina General Elections, 2008-2022:

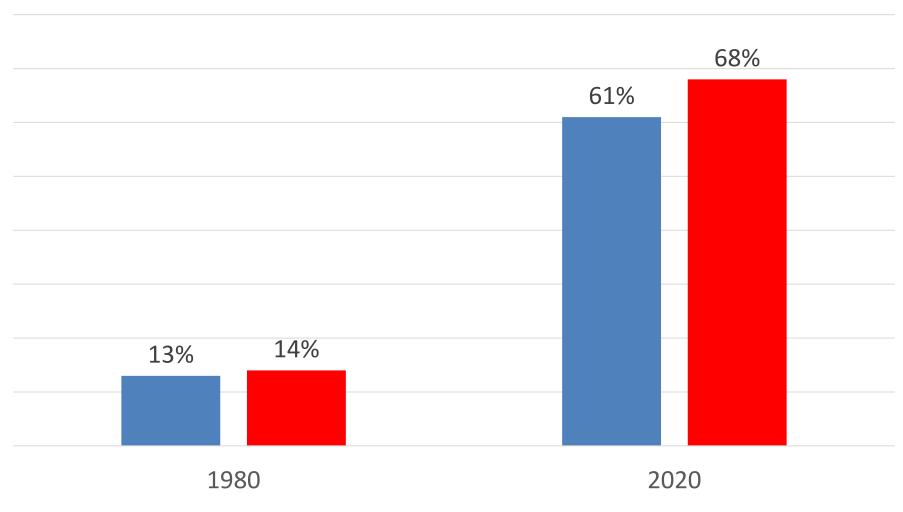
Vote Percentages for All Federal (Presidential & U.S. Senate) Contests

and All Council of State Contests





Most Negative Feelings Towards Parties by Opposite Partisans

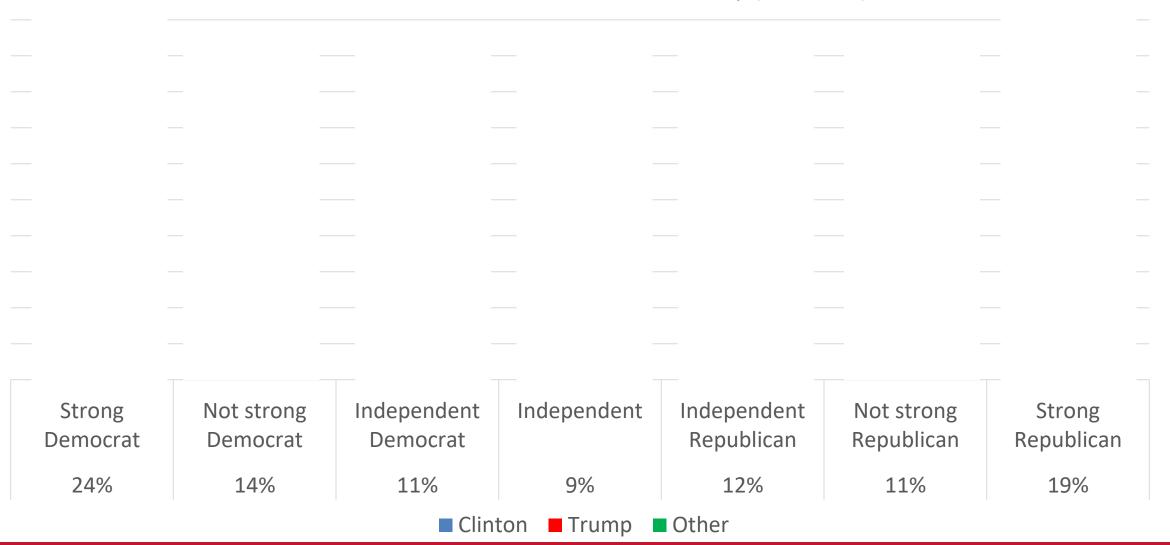


- Democrats' (Partisans + Leaners) Negative Feelings Towards Republican Party
- Republicans' (Partisans + Leaners) Negative Feelings Towards Democratic Party



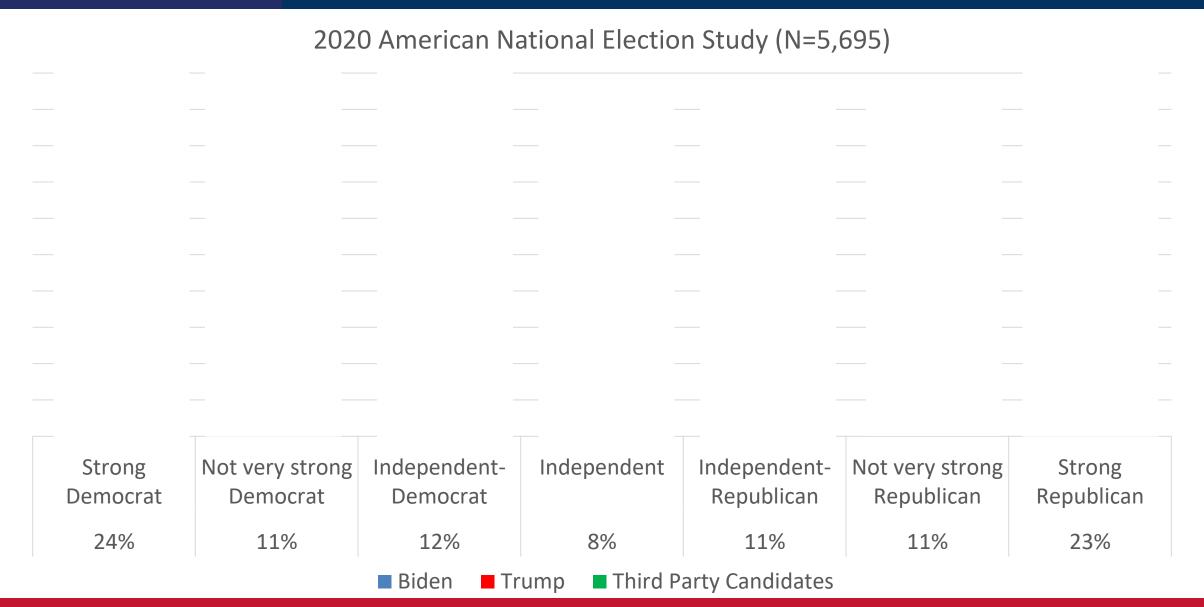
2016 National Partisan Identification & Presidential Vote Choice





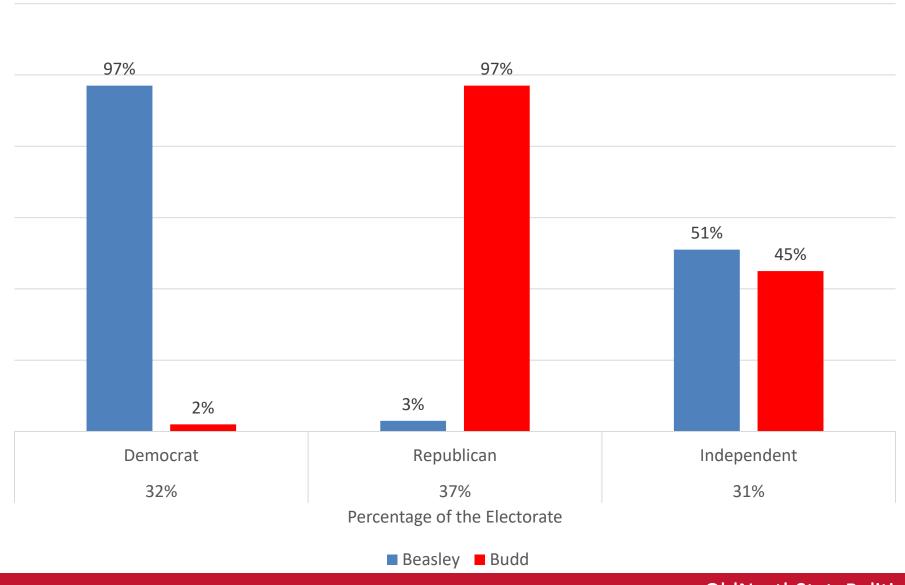


2020 National Partisan Identification & Presidential Vote Choice



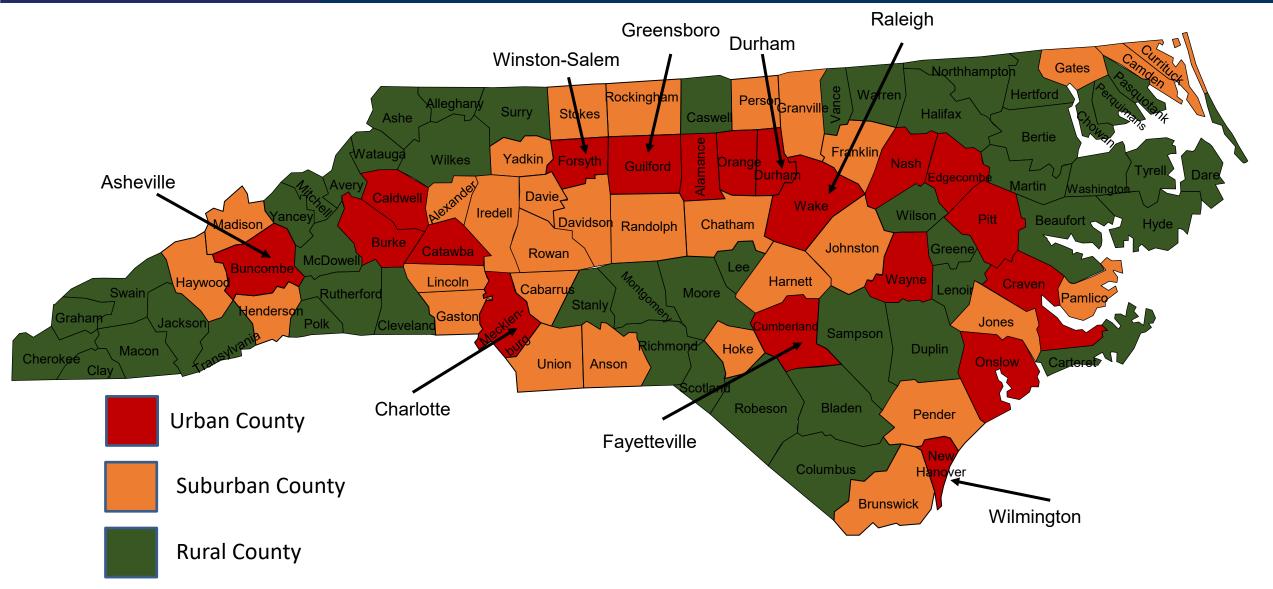


North Carolina 2022 US Senate Election Exit Poll: Party Identification and Senate Candidate Vote





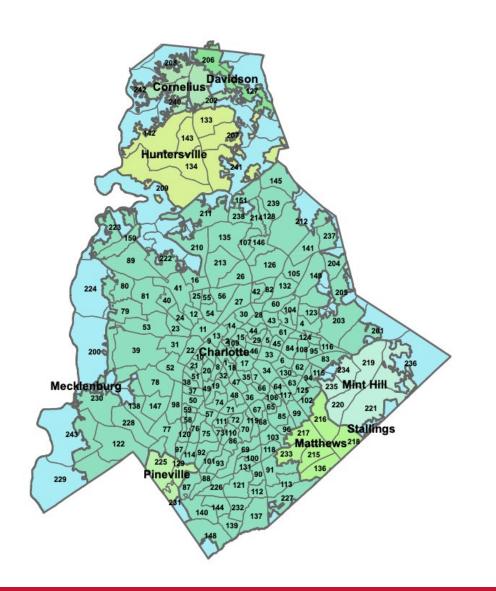
NC Counties categorized based on Urban, Suburban, and Rural using OMB Definition (2020)





Urban Counties: The Tale of the Central Cities vs. Urban Suburbs

Central City: Charlotte



Urban Suburbs:

Cornelius

Davidson

Huntersville

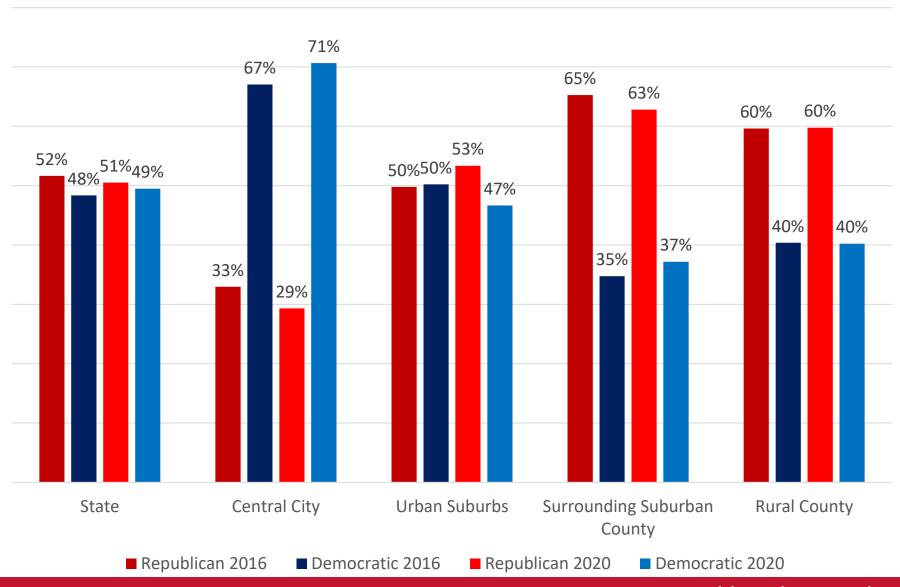
Matthews

Mint Hill

Pineville

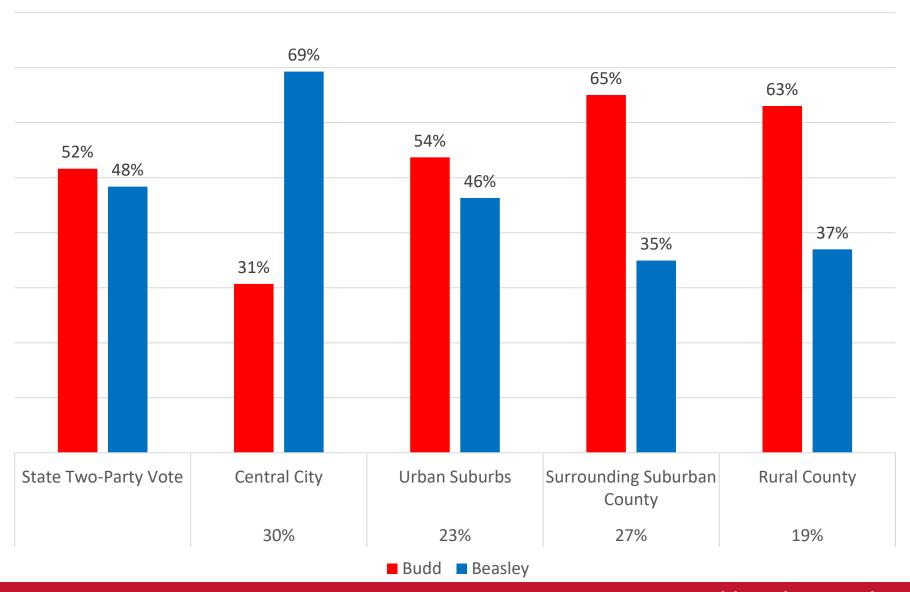


NC 'Big 3' Two-Party Vote in Regions for 2016 & 2020 Elections



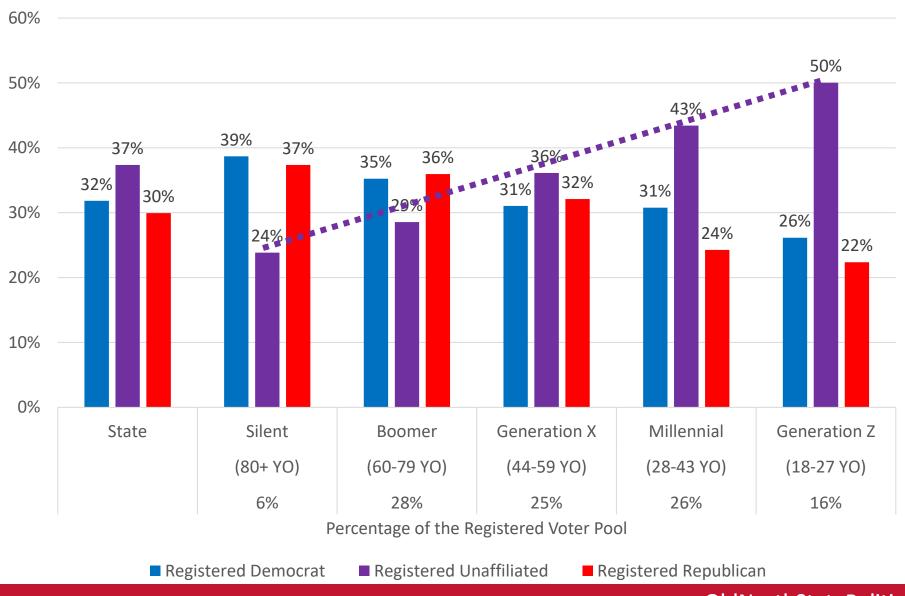


North Carolina 2022 US Senate Election (Two-Party Vote) in Regions





North Carolina Registered Voters as of 7-1-24: Party Registration by Generation Cohorts



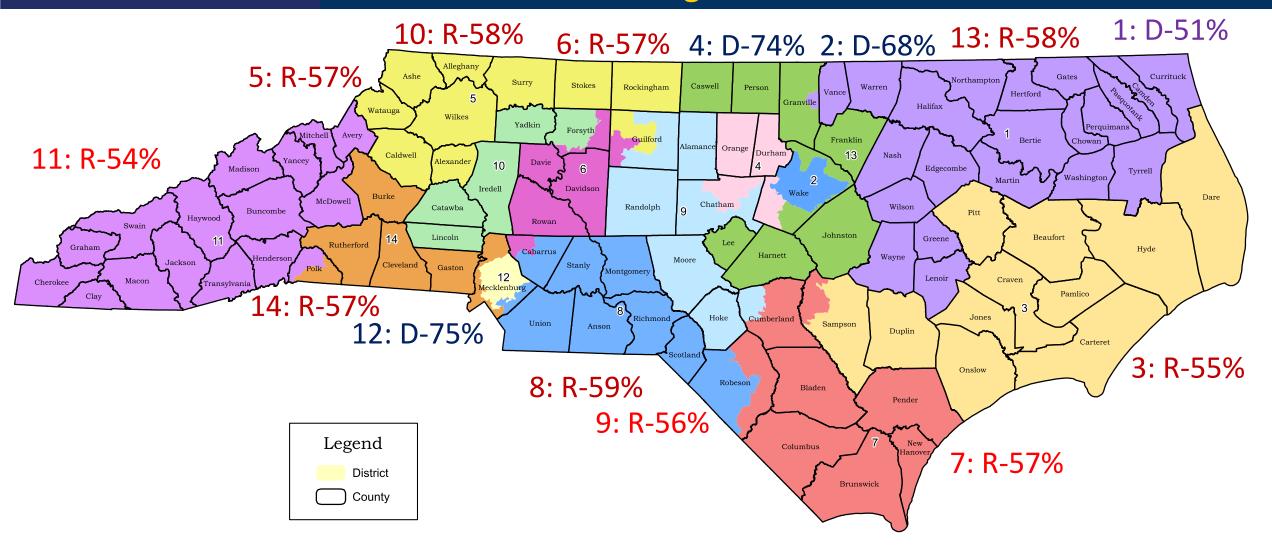


NC Registered Voter Turnout Rates by Generation Cohorts

	2020	2022
North Carolina State Turnout Rate	75%	51%
Silent/Greatest (Born before 1945)		
Boomer (1946-1965)		
Generation X (1965-1980)		
Millennial (1981-1996)		
Generation Z (Born after 1997)		

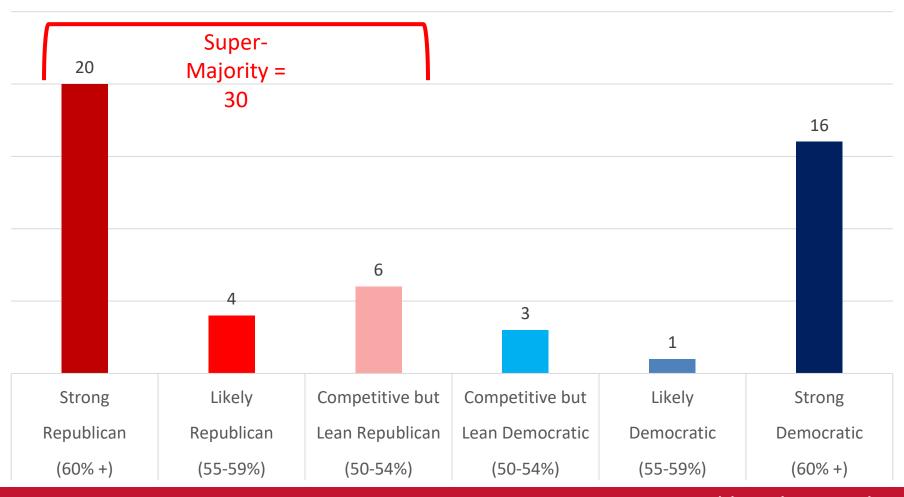


2024 US House Districts based on 2020 "Big 3" & 2022 US Senate Election Results



NC State Senate District Analysis

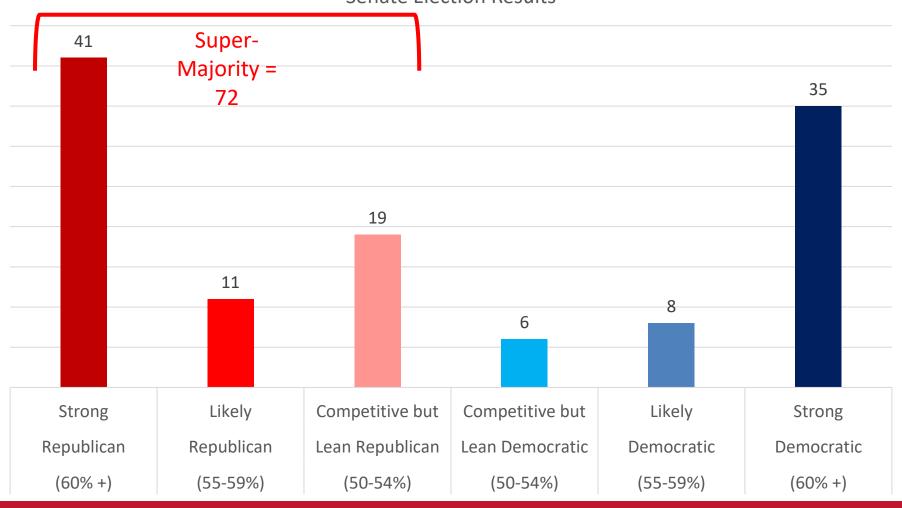
NC State Senate Districts based on 2020's US Presidential, US Senate, & NC Governor Elections + 2022's US Senate Election Results





NC State House of Representatives District Analysis

NC State House Districts based on 2020's US Presidential, US Senate, & NC Governor's Elections + 2022's US Senate Election Results



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